

Using SNL REIT DataSource

The Institute for Real Estate Studies at Penn State has a subscription to SNL REIT DataSource that you may use in preparing your REIT Research Report. **WARNING: ACCESS TO SNL IS STRICTLY LIMITED TO CURRENT PENN STATE STUDENTS FOR EDUCATIONAL USE ONLY. YOU MAY ACCESS SNL ONLY FOR EDUCATIONAL ASSIGNMENTS. YOU MAY NOT USE SNL FOR ANY COMMERCIAL OR PROFIT MAKING ACTIVITIES.**

To access SNL, you must use a computer located at Penn State (i.e. a computer with a Penn State IP address). Go to the following web-page:

<http://www.snl.com/>

On the top right, click on “New User?”. Find the “click here” link in the sentence:

“If your company is already a client, [click here](#) to register for access and view your subscriptions.”

Enter your email address – note you must use an “@psu.edu” email address. You will receive an email giving instructions on how to create a password and account.

Once you have authenticated and logged-in, click on the “Companies & Assets” tab at the top. That will reveal a menu bar with “Briefing Book”, “Peer Analytics”, and “Maps”. Click on “Briefing Book” to reveal a menu screen that will allow you to create a complete set of financials for your REIT. “Peer Analytics” will allow you to create a complete set of financial metrics comparing your REIT to its 10 closest competitors.

SNL will also provide access to certain Wall Street reports as well as news items.

SNL is a very powerful tool – use it wisely.